

Reasons to sell with Johnsons

most other agents cannot match us – least of all the on-line only ones

A name you can trust (matters more than ever)

The Johnsons brand name is **long established and trustworthy**.

Johnsons is an independently owned family business overseen by Chartered Surveyors where **we always put you the customer first**.

We have a **proper local office and staff based at 24 Hall Gate in Doncaster**, not just one person trying to do all from a bedroom somewhere.



Quality service and effective marketing

We will ensure the **maximum exposure** for your home comprising the display of your home in our showroom, the Johnsons sale board, local press advertising and **internet advertising on THE top UK website**.

We will keep you up to date with feedback, inform you as soon as we receive offers, **negotiate the best possible price** and keep you informed of progress **all the way through to completion**.

Coverage and service will get you more

Johnsons are proud of our website and the mix of coverage we give you.

In addition **we advertise all our clients' homes on the biggest and best property website, Rightmove**.

We will on average deliver you a **better price*** and a lower chance of a sale falling through compared with on-line only.

* 5% better according to 'The Advisory' via Property Eye 8.11.2018



The best LOCAL area coverage

Some agents will play down the importance of local newspaper advertising – largely because it saves them time and money.

However, consumer surveys are still reporting that more than half of buyers still refer to local media in their search for a home.

So it still makes a difference and **don't forget most buyers are local**.

Regulated by the Royal Institution of Chartered Surveyors

At a time when it is difficult to distinguish between a good and bad agent, **the RICS logo gives you peace of mind**.

Obviously word of mouth recommendation counts for a lot but the RICS logo assures you of professionalism and ethics which is so sadly lacking with many agents these days.



Your own professional agency team

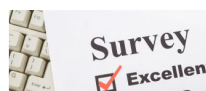
Our staff work together as a dedicated team working in your best interests and **a personal negotiator** will keep in touch as often as possible.

We look after your sale along the bumpy road to completion - unlike some who will pass you over to a call centre once a sale has been agreed and before the hurdles really begin.

In - house experts all under one roof

Johnsons is special in that we have a range of experts **all under the same roof** at our office in Doncaster.

This expertise can be accessed to help your buyer find a mortgage or to **help resolve any survey problem** which may arise in a mortgage or Home Buyer survey.



Mortgages

Save
£££s

Competitive fees and a simple contract

Some agents may over-value your home simply to justify their higher fees. Others have very long contracts (up 20 pages) and hope you won't read their small print.

Johnsons offer you a simple two page agreement, which is perfectly adequate. We are confident that **you won't** find better all-round value for money elsewhere.

Seriously, why risk on-line only when you can use Johnsons ?